

Dog Bite Prevention Week Webinar Series



Jamie Migdal, CPDT-KA
Founder & CEO, FetchFind
April 8th @ 4:30 EST

Gila Kurtz
CoFounder, Dog Is Good
April 9th @ 3:00 EST

Mikkel Becker, CBCC-KA
Lead Trainer, Fear Free Pets
April 10th @ 1:00 EST

Cathy Reisfield
Kids & Dogs Safer Together
April 12th @ 10:30 EST

Risé VanFleet, PhD
Family Enhan. Play Therapy Ctr.
April 12th @ 10:30 EST

Tracy Krulik, CTC, CSAT
Managing Editor, I Speak Dog
April 13th @ 12:00 EST

Free Dog Bite Prevention Webinar Series From Good Dog in a Box

For Immediate Release
Mercersburg, PA
April 2, 2018

Good Dog in a Box is proud to announce the Dog Bite Prevention Webinar Series for National Dog Bite Prevention Week, April 8th – 14, 2018. Five fun and educational webinars will be presented across Dog Bite Prevention week for parents to learn how to keep kids (and adults) SAFE around dogs.

"I'm thrilled at the powerhouse lineup of women in the dog training and pet industry that will be participating," said President and Cofounder of Good Dog in a Box, Kim Merritt-Butler. "We'll have some of the biggest names in dog bite prevention and dog safety sharing their experiences and recommendations."

The lineup includes:

Jamie Migdal, CPDT-KA, CEO and Founder of FetchFind, on Sunday, April 8th at 4:30pm EST

Gila Kurtz, Cofounder of Dog Is Good, on Monday, April 9th at 3:00pm EST

Mikkel Becker, CBCC-KA, CPDT-KA, KPA CTP, CDBC, CTC, Lead Trainer for Fear Free Pets, on Tuesday, April 10th at 1:00pm EST

Cathy Reisfield, Owner and Lead Trainer at Dependable Dogs and Founder of Kids & Dogs Safer Together, on Thursday, April 12th at 10:30am EST

Dr. Rise VanFleet, PhD, RPT-S, CDBC, CAAPT-I, Founder and President of Family Enhancement & Play Therapy Center, on Thursday, April 12th at 10:30am EST

Tracy Krulik, CTC, CSAT, Founder and Managing Editor of iSpeakDog, on Friday, April 13th at 12:00pm EST

All five of the webinars will feature a segment on how to use dog body language to tell if a dog is safe to interact with and an easy game to help children remember how to act if a strange dog approaches them. Each presentation will also feature the guest of the day's top 5 list for how to keep kids safe around dogs. "The webinars are being designed to be visual and appealing to all ages. I don't know that small children will be interested in the discussion portions, but we'll have animated videos and an online game that the entire family can participate in," reported Merritt-Butler. The webinars are being offered free through registration and also will be streamed live to Good Dog in a Box's Facebook page.

Good Dog in a Box will be launching its new “Good Dog on the Go!” line of online dog training courses during Dog Bite Prevention Week and will be donating to select shelters, subscriptions of “Rescue Dog 101,” an online course specifically for new pet parents of a rescue dog.

According to the American Veterinary Medical Association, more than 4.5 million people are bitten by dogs each year in the United States, and at least half of those bitten are children. Not only are children by far the most common victims of dog bites, they are far more likely to be severely injured. Most dog bites affecting young children occur during everyday activities and while interacting with dogs they know.

“Most dog bites are preventable,” said Merritt-Butler, “if parents and adults just know what to look for and what to supervise. It’s important to remember that any dog can bite. Our goal is to provide resources and education to help keep dogs in their homes, instead of being relinquished to shelters because they bit someone in the family.”

Good Dog in a Box was launched in November of 2016, by sisters, Jenn Merritt, CPDT-KA and Kim Merritt-Butler to provide family friendly dog training subscription boxes, dog bite prevention products, and education resources to families with kids and dogs. For more information and to register for the webinars, visit the company’s website at GoodDogInABox.com.

Good Dog in a box™



For more information, contact Kim Merritt-Butler, cofounder of Good Dog in a Box at kimbutler@gooddoginabox.com or 814-243-3023.